



Survey Details

Respondents: 118 public high school principals attending the TASSP (Texas Association of Secondary School Principals) conference, June 8-10, 2010.

Survey Method: performed in conjunction with Aperio Insights through a questionnaire

Survey: 8 question survey on a 5-point Likert scale

Results

- **69%** (82 out of 118) said they were interested in **improving community recognition for volunteer accomplishments.**
- **86%** (101 out of 118) interested or extremely interested in **reducing time to manage, track & validate student hours.**
- **85%** (100 out of 118) said that they use **paper forms or another non-computer based** way to track student hours
- **71%** (84 out of 118) said that a student's community service record has a **significant positive impact on their college application**
- **29%** (34 of 118) said that they **don't know if student volunteer hrs increased last year** (*no way to track activity*)
- **30%** (36) of those that responded said that they **noticed student community service hours increased** last year
- **58%** (69 out of 118) said they are **interested in identifying volunteering trends** among students
- **94%** (111 of 118) said that their school **requires or strongly encourages community service**

Open-ended Responses

1. intelliVOL has spoken to many colleges and universities across the U.S. and all have stated that SAT scores, rigor of curriculum and grades are top priority but when all of those things are equal they look at **community service as a differentiator**.
2. Principals and Counselors say **tracking and reporting community service hours is a barrier** to offering such programs. Some schools enlist the help of Parent Organizations and adult volunteers to sift through forms and enter hours into spreadsheets.
3. For additional insight view video commentary from three high school principals at www.youtube.com/watch?v=gIWClDoTTcg.

Direct Quotes from Survey Respondents

- “I believe in this program!”
- “This is a great program. It is technology based and eliminates paper. This is a much more accurate way of tracking hours.”
- “Managing volunteer hours is hard to do and hard to verify.”
- “We could encourage students to volunteer more and then recognize them for what they’ve done.”

Data collection performed by intelliVOL (intelliVOL.com) with third-party survey company, Aperio Insights (AperioInsights.com). intelliVOL developed x2VOL, an online system to manage community service and service learning in high schools.